



Why successful real estate professionals use an **Interactive Floor Plan**

TruPlace has helped people just like you sell their homes...

"Moving from the west coast left me little time to search for a home. TruPlace made it easy to figure everything out. I bought my new home sight-unseen and I've never been happier!"

- Diane S., Home Buyer

"The TruPlace tour sold this home in 24 hours, ALL Cash. Best marketing tool you could ever have."

- Sue B., Realtor

"We utilized your service and a buyer walked into our house for the first time and stood in our foyer and said, 'I will take it!' I asked him, 'Don't you want to see the house?' He said, 'I already did [with TruPlace] and it's perfect.'"

- Charles M., Home Owner



What You get with TruPlace

Professional photos of the interior, exterior, and local amenities of your home.

Unique interactive tour combines professional photography and accurate floor plan of your home giving you a virtual 24x7 open house.

Optimal tour experience on any size screen from smartphones to 27" monitors.

Next business day turnaround so you can GET MOVING FAST!

Added Benefits of Using TruPlace

Get more serious buyers looking at your home because they can practically arrange their own furniture in your house by using the floor plan and dimensions.

Your house can go viral by posting your unique website link on social media, real estate sites, and emailing to friends and family, which means more offers for you!

In 2015, 92% of home buyers searched online during their home buying process



Test drive one of our demo tours at: www.truplace.com/tour-gallery/sell

Exterior of House

- Move cars away from front and/or rear of house and close garage doors.
- Move trash cans and recycling bins inside or away from house.
- Hide hoses that are normally coiled up on the ground or on a portable cart.
- Remove newspapers from driveway and sweep leaves
- Open deck furniture umbrellas, remove grill covers and put any deck cushions on furniture.
- Hide toys and sporting equipment in garage or storage containers.

Interior of House

- Turn on all interior lights and open all blinds. Make sure any burned out light bulbs have been replaced.
- Clean vertical surfaces that reflect light such as mirrors, refrigerators, windows, television screens, etc.
- Hide all pet beds, toys, bowls, etc. in a closet or storage container.
- Remove items other than non-religious framed art or décor hanging from walls.
- Keep in mind that items being moved from room to room will show in photos of other rooms, so please hide items in closets and/or storage areas that will not be photographed.

Kitchen

- Clear off countertops
- Remove hanging dish towels and small area rugs.
- Hide garbage can along with pet food bowls, mats and other items.

Bedroom

- Make beds and be sure the mattress or any objects under the bed are not showing.
- Hide all personal items such as books, phones, remotes, etc. (Tip: You can hide them under the pillows!)
- We suggest that personalized décor be removed from children's rooms so their names and pictures don't show in the photos which will go on the internet.

Foyer

- Make it look as large as possible by removing shoes, coats, throw rugs, etc.

Dining Areas

- If dining area is small, remove extra leaves from tables to make the room look larger.
- Show off the woodwork on the table by removing protector, tablecloths or placemats.
- Remove extra dining chairs from the room so it doesn't look overcrowded and smaller than it really is.

Living Areas

- Keep the floors as clear as possible to emphasize the beauty of any wood floors.
- Make sure all televisions and computer monitors are turned off, and if portable hide from view.
- Clear surfaces such as end tables and coffee tables of items that are not decorative, and hide all magazines, books, remotes, tissue boxes, etc.

Bathrooms/Powder Rooms

- Wash all mirrors. Even the smallest splatter mark is magnified in photos.
- Hide the trash can, toilet brush, bathmats and plunger.
- Remove family bath and hand towels. (Tip: Don't forget to remove the robe hanging on the back of the door.) You can keep a clean decorative/nice towels hung neatly.
- Remove ALL toiletries from the counter and the shower/tub area, such as shampoo bottles, razors, toothbrushes, etc.
- Make sure the toilet paper roll isn't empty or hanging down off the roll.



Scan QR Code
to view our

**DEMO
TOURS**